

LICENSED BRANDS: PROMOTIONS AND RETENTION

The nine online casinos licensed in Buenos Aires City and the provinces, read for how their promotions work and for the retention mechanics built into their products: Betano, Betsson, BetWarrior, bplay, Codere, Betfun, Casino Buenos Aires Online, Super7 and PlayUZU. What they offer, what they lack, and what Trillix takes from it.

9

licensed brands analysed

\$500 to \$1.000

minimum deposits at the licensed brands

25x to 55x

casino wagering, in 4 to 15 days

0 of 9

publish a tiered loyalty or VIP programme

1 of 9

has Aviator; none has Chicken Road

1 to 5 days

to a bank-transfer payout, one per day at four brands

WHAT THE LICENSED MARKET TEACHES

Licensed brands sell football and trust; they do not sell casino promotions well. Their welcome offers are generous on paper and punitive in the terms, their retention runs on weekly rituals and provider tournaments rather than on cashback or loyalty tiers, and their cashiers are built around bank transfers that take days. That is the gap an offshore casino with pesos, crash games and fast payouts fills.

- Three welcome philosophies.** Cash on registration plus a first-deposit match (bplay \$25.000, Casino Buenos Aires Online \$30.000, Betfun \$25.000 + \$10.000); a multi-deposit ladder (Super7 100% / 150% / 200%, capped at \$100.000 per deposit); wager-free free spins (PlayUZU, 50 spins of \$5, everything won is cash). The international brands run a single 100% match to \$500.000 or \$600.000 with free spins.
- Wagering is the trap.** Casino matches carry 25x (Betano), 30x (Super7), 35x (Betsson, bplay), 52,5x (bplay registration), 55x (BetWarrior, Casino Buenos Aires Online) in windows of 4 to 15 days, with max bets of \$18.000 to \$20.000, roulette and cards at 10% or zero, cash-out caps of 10x the bonus, and a rule at every brand that a withdrawal request voids the bonus.
- Retention is a calendar, not a programme.** bplay runs the model: Monday free spins, Tuesday live tables, Wednesday 100% reload, Friday "lose \$10.000, get \$10.000 back", a monthly ladder, and tournaments with nine-figure peso pools. Betfun and Casino Buenos Aires Online run random prize drops and leaderboards; Super7 runs churn-scored recovery bonuses by WhatsApp and e-mail.
- Gamification exists at one brand.** PlayUZU is the only licensed casino with a full layer: 56 levels, three prize wheels, a Prize Twister mini-game, daily "Sorpresas" valid 24 hours, cash back on every bet, a "Hot or Cold" game meter. Betano has "Misiones"; Betfun and Casino Buenos Aires Online added "Challenges" to their apps in 2026.
- VIP is a phone call.** No brand publishes tiers or points. VIP is invitation-managed by local teams (Betsson is hiring a VIP manager for 200 clients; Super7 scores churn monthly and pays \$10.000 to \$30.000 to win players back).
- The cashier is the weak flank.** Mercado Pago and transfers in, bank transfer only out at most brands, one withdrawal per day at bplay, Betfun, Super7 and BetWarrior, 24 hours to 5 business days to be paid, "play 80% of your deposit" rules, KYC loops. Every complaint board says the same thing: "no puedo retirar".
- Crash is almost absent.** Aviator is live only at PlayUZU. The others offer Spaceman or nothing; Chicken Road is on no licensed site. Spanish-dealer tables are the licensed brands' real product strength (bplay, Casino Buenos Aires Online, Codere).

WHO OFFERS WHAT

BRAND	LICENCES	WELCOME HOOK	CASINO WAGERING	ONGOING ENGINE	LOYALTY / VIP	CRASH	APP AND SUPPORT
Betano	CABA, PBA, Mendoza	Sports 100% to \$500.000 + \$30.000 free bet; casino 100% to \$500.000 + 50 spins with \$10.000; min \$1.000; code at sign-up	25x, 14 days, max bet \$20.000, crash 1%	Misiones (challenges for free bets and spins), combo insurance to \$20.000, SuperCuotas, early payout, bet builder	"Programa de recompensas", no tiers	Not confirmed	iOS 4.8, APK; chat 12 to 02 (24/7 per some)
Betsson	CABA, PBA, Córdoba (+Santa Fe sports)	Sports 100% to \$600.000 + \$3.000 free bet; casino 100% to \$600.000 + 200 spins; min \$500; one of the two	35x, 7 to 14 days, max bet \$18.000, live 15%, tables 10%	Combinada Segura to \$15.000, Reto Millonario, combo ladder to 70%, slot and roulette "clubs", 25 spins at first app login	Invitation VIP (manager for 200+ clients)	Not confirmed	iOS 4.6, APK; chat Mon to Sat 8 to 24
BetWarrior	CABA, PBA, Córdoba, Mendoza, La Rioja, Chubut, Neuquén	"Hasta \$500.000 + 150 giros gratis", claimed as "Depositar con Bono"; min \$1.000	55x (deposit + bonus), 5 days; sports 8x to 10x at 1,70, 15 days	Profit Boost, Odds Boost, Apuesta segura, Drops and Wins (\$100.000.000), Gol anti-VAR, "Domingo de carrera" (first 300 players get 15 spins), app-only promos	None public; VIP executive role	Crash category, Aviator not confirmed	iOS 2.7 (one app per province), APK; 24/7 chat

BRAND	LICENCES	WELCOME HOOK	CASINO WAGERING	ONGOING ENGINE	LOYALTY / VIP	CRASH	APP AND SUPPORT
bplay	CABA, PBA, Santa Fe, Entre Ríos, Mendoza, Córdoba, Jujuy, Santiago del Estero, La Rioja	\$25.000 on registration (after DNI check) + "Depositá y triplicá" up to 200% of the first deposit	Registration 52,5x with \$20.000 cash cap, 4 days; deposit bonus 35x, 4 days, cash cap \$70.000 per review sites	Weekly calendar (Mon 30 spins at \$20.000, Tue live tables, Wed 100% at \$15.000, Fri \$10.000 cashback), monthly ladder, points race, tournaments with pools to \$8.500.000.000, Drops and Wins, car and F1-trip raffles, free bet per goal	None public; "Mis Bonos" wallet	Spaceman, Big Bass Crash, High Flyer; no Aviator	APK and PWA, no iOS; Telegram bot, 24h chat
Codere	CABA, Mendoza	100% of the first deposit to \$525.000 (sports); first deposit of the month 100% to \$10.000	Freebets; casino welcome absent or small per review sites	Risk-free first combo of the day, weekly freebets, automatic combo boost 5% to 20%, game of the week, VIP live tables	Club points for the bingo halls, not online	None listed	iOS 4.3; two WhatsApp lines, 0810 line, chat
Betfun	CABA	Up to \$300.000 on the first deposit; \$25.000 casino + \$10.000 sports credits; min \$1.000; 7 days to release	55x within 30 days per review sites; max bet \$50.000	Random prize rains (\$500.000.000 on Gates of Olympus 2500), Spin Fever free spins, weekly tournaments "from \$150", 0 km car raffle with points earned online and at the racetrack, blackjack to NetEnt spins, Drops and Wins, profit boost, bet builder	Points and invitation VIP per review sites; app "Challenges"	Crash category, Aviator not confirmed	iOS 2.0; chat, e-mail, WhatsApp; 24h cash desks at Palermo

BRAND	LICENCES	WELCOME HOOK	CASINO WAGERING	ONGOING ENGINE	LOYALTY / VIP	CRASH	APP AND SUPPORT
Casino Buenos Aires Online	CABA	\$30.000 on registration + first deposit doubled to \$750.000; earlier version 55x casino / 5x sports, 7 days	55x per earlier terms; withdrawal request voids the bonus	Points tournaments (\$10.000.000 + \$4.000.000 prize drops), Blackjack Elite, Thursday express tournament, annual "Rewards Burst", Zitro pool, Spin Gifts (bet more, more spins), early payout, Drops and Wins, F1 trip raffle, IGT omnichannel lounge	None online; app "Challenges"	Spaceman	iOS 2.2; e-mail support, withdrawals by e-mail; cash at the casino ship
Super7	CABA, Mendoza	"Carrera de bonos": 100% / 150% / 200% on deposits 1 to 3, min \$500, max \$100.000 each, opt-in at sign-up	30x the bonus, 15 days, 10x cash cap, slots and sports 100%, cards, bingo and roulette 10%, credited within 72 business hours	Drops and Wins, slot tournaments on net cash winnings (top 10 per province), Smart TV raffle, churn-scored recovery bonuses \$10.000 to \$30.000 by WhatsApp and e-mail	None; manual VIP recovery	None	No app; WhatsApp, phone, e-mail
PlayUZU	CABA	50 free spins of \$5 on the first deposit, no wagering, no max win; min \$1.000 (payments page: \$5.000)	None on any reward (ExtraUZU cash bonus 60x, 30 days when offered)	Daily "Sorpresas" valid 24h, UZUplus cash back on every bet, 56 levels, three prize wheels, Prize Twister, Hot or Cold, daily slot tournaments paying free-spin packs, Aviarace	"Celebidades", invitation only, 35.000 free spins a week	Aviator (Spribe), Spaceman	iOS 2.6; 24/7 chat after login, e-mail; 2,5% card fee, \$500 fee if withdrawing without playing

HOW THE WELCOME OFFERS ACTUALLY WORK

The headline is never the offer. Below, each brand's live welcome with the terms that decide whether a player ever cashes it.

BRAND	STRUCTURE	MIN DEPOSIT	WAGERING AND WINDOW	LIMITS AND CLAIM
Betano	Sports: 100% to \$500.000 + \$30.000 free bet (no wagering, 7 days). Casino: 100% to \$500.000; 50 spins of \$100 on Gates of Olympus or Sweet Bonanza with a \$10.000 deposit. One of the two.	\$1.000 (Mercado Pago from \$500)	Sports 5x deposit + bonus at 1,80, 60 days. Casino 25x, 14 days; spin winnings 25x.	Max bet \$20.000 per spin; slots 100%, tables 20%, crash 1%; real and bonus money spent 50 / 50; code SUPERVIP (affiliate codes vary); withdrawing before rollover voids everything.
Betsson	Sports: 100% to \$600.000 + \$3.000 free bet. Casino: 100% to \$600.000 + 200 spins of \$60 (20 a day for 10 days). One of the two, irreversible.	\$500	Sports 8x the bonus, only combos of 3+ legs at 3,00+, 14 days. Casino 35x, 7 to 14 days.	Max bet \$18.000 per round; slots 100%, live 15%, roulette and blackjack 10%; roulette, baccarat, Sic Bo excluded; cap raised from \$350.000 in August 2026; activated in "bonos disponibles" after deposit.
BetWarrior	"Hasta \$500.000 en bono + 150 giros gratis con tu primer depósito"; spins in batches of 50 on Gates of Olympus, Sweet Bonanza, Joker's Jewels, Big Bass.	\$1.000	Casino 55x deposit + bonus, 5 days. Sports 8x to 10x the bonus at 1,70, 15 days.	Slots 100%, roulette, blackjack, baccarat 10%; no withdrawal until met; claimed by choosing "Depositar con Bono" in the cashier; \$1.000 + \$1.000 means \$110.000 of turnover.
bplay	\$25.000 on registration: \$10.000 casino + \$15.000 sports free bet (affiliate versions add 20 spins). First deposit: "Depositá y triplicá", up to 200% (100% in Córdoba).	None for the registration bonus; \$500 to \$1.000 for the deposit bonus	Registration casino part 52,5x, cash cap \$20.000, 4 days; free bet single pre-match at 1,70+. Deposit bonus 35x the deposit, 4 days per review sites.	Paid after DNI verification; promo-code field at registration; "Mis Bonos" in the account; cash caps of \$70.000 to \$75.000 on the deposit bonus per review sites.
Codere	100% of the first deposit to \$525.000 in free bets (app listing, October); earlier readings \$350.000 in CABA and \$200.000 in Mendoza; casino welcome small or absent.	\$500 to \$1.000	Wager the deposit once at 2,50+ within 30 days; free bets valid 7 days at 2,00+, paid in \$1.000 and \$10.000 blocks.	Credited automatically; a withdrawal request during the promotion voids it; minimum stake \$100 per bet.

BRAND	STRUCTURE	MIN DEPOSIT	WAGERING AND WINDOW	LIMITS AND CLAIM
Betfun	Up to \$300.000 on the first deposit, plus \$25.000 casino and \$10.000 sports credits; codes BETFUN15 and BETFUNDEPORTES in older material.	\$1.000 (\$500 per review sites)	Release within 7 days (official terms); 55x within 30 days, slots 100%, roulette 10%, blackjack 5% per review sites.	Max bet \$50.000 with bonus money; withdrawing or cancelling voids future bonuses; each bonus has its own eligible-game list.
Casino Buenos Aires Online	\$30.000 credited at registration for casino, poker and sports, plus the first deposit doubled up to \$750.000.	\$500	Earlier version: casino 55x, sports 5x, 7 days to release.	Auto-credited, no code; CABA address required; a withdrawal with an active bonus cancels the bonus balance; the first deposit must be wagered once before any withdrawal.
Super7	"Carrera de bonos" 100% / 150% / 200% on deposits 1, 2 and 3, headline 450%.	\$500 per deposit, max \$100.000 bonus per deposit	30x the bonus, 15 days per bonus.	Bonus credited within 72 business hours to a separate wallet; real money spent first; converts to cash capped at 10x the bonus; one active bonus; any withdrawal request cancels the remaining bonus; device geolocation in CABA required.
PlayUZU	50 free spins of \$5 on John Hunter and the Book of Tut, first deposit only.	\$1.000 on the promotion page; \$5.000 on the payments page	No wagering; spins expire after 24 hours.	No max win, no minimum withdrawal; fair-play policy voids rewards for low-risk betting or deposit-and-withdraw; reward money can only be withdrawn after a real deposit has been at risk.

Reading. Against this field, a three-deposit ladder in pesos at 30x to 35x over 30 days with crash counting is the most player-friendly casino welcome in Argentina, and it costs nothing in headline size. The one hook worth copying outright is PlayUZU's wager-free spins: cheap, honest, and the only welcome in the market that players do not complain about.

THE MECHANICS BEHIND THE CALENDAR

MECHANIC	HOW IT WORKS	WHO RUNS IT
Weekly ritual calendar	A fixed offer per weekday, each with its own regulator-approved terms page: Monday deposit \$20.000 for 30 free spins; Tuesday exclusive live tables; Wednesday deposit \$15.000 for a 100% bonus; Friday sports cashback "play \$10.000, if you lose you get \$10.000 back"; Saturday reload spins by deposit size (50 spins for \$10.000 to \$39.999, 100 for \$40.000 to \$100.000, 55x in 4 days).	bplay (every province, local variants such as the Rosario refund); weekly reloads at Betfun and Betsson per review sites
Monthly ladder	The deposit offer changes by week of the month: days 1 to 7 a 200% bonus, 8 to 14 fifty spins, 15 to 21 fifty spins, 22 to month-end a 100% bonus. The player always has a reason to deposit this week.	bplay
Provider tournaments and network pools	Pragmatic Play Drops and Wins (daily tournaments with 500 cash prizes from \$1.500.000 down, weekly wheel drops up to 100.000x, prizes paid on bets capped at \$500), studio leaderboards with pools of \$400.000.000 to \$8.500.000.000, Evolution roulette tournaments to \$15.000.000, Zitro pools. The operator pays little; the studio funds the headline.	bplay, Betfun, Casino Buenos Aires Online, Super7, BetWarrior (\$100.000.000 announced)
Random prize rains	"Llueven \$500.000.000": 150.000 random prizes dropped on one slot (Gates of Olympus 2500) over the campaign; "\$7.500 millones en juego" with weekly tournaments from a \$150 bet; Spin Fever: a bet on selected games returns up to 100 free spins, "the higher the bet, the higher the reward".	Betfun, Casino Buenos Aires Online, bplay (Mega Release)
Points races	"Juego de la semana": play the featured game, earn points, share up to \$250.000 (CABA) or \$1.000.000 (PBA); "Torneo Salvaje" points for \$10.000.000 plus \$4.000.000 in prize drops; "Rewards Burst" annual tournament with weekly and monthly prizes; blackjack races scored on naturals and perfect pairs.	bplay, Casino Buenos Aires Online
Physical raffles	A 0 km car and cash with points earned online and at the racetrack; a trip to the Brazil Grand Prix; a Smart TV for the World Cup with one entry per \$10.000 deposited.	Betfun, bplay, Casino Buenos Aires Online, Super7
Combo insurance and boosts (sports)	Stake refunded when one leg of a 5-leg combo fails (to \$15.000 or \$20.000); risk-free first combo of the day; automatic combo boosts of 5% to 20% by number of legs; up to 70% extra on winning combos; early payout at 2 to 6 goals; goal bets covered against VAR.	Betano, Betsson, BetWarrior, Codere, Betfun, Casino Buenos Aires Online
Cashback	Fixed-amount sports cashback (bplay, Friday); percentage cashback only per review sites (10% weekly casino at bplay and Betfun, 5% sports, 15% Monday at Super7), none published in official terms; PlayUZU pays a small cash back on every bet in real time instead.	bplay (official), PlayUZU (UZUplus); others unverified

MECHANIC	HOW IT WORKS	WHO RUNS IT
Free spins	The standard casino currency: 20 to 200 spins of \$5 to \$100 on Pragmatic titles, 24 hours to 7 days to use, 15x to 35x on winnings, except PlayUZU's wager-free spins and its daily slot tournaments that pay free-spin packs to the top three.	All brands except Codere and Super7
Recovery bonuses	A churn score per player each month ("tiende a la baja", "riesgo de churn", "baja", "alerta") triggers a personal bonus of \$10.000 to \$30.000, capped at \$50.000, sent by e-mail or WhatsApp, 30x in 15 days.	Super7 (published in its terms)
Missions and challenges	Betting or playing tasks rewarded with free bets or spins ("Misiones Betano"); "Challenges" added to the Betfun and Casino Buenos Aires apps in 2026; "Domingo de carrera": the first 300 players to open a given slot get 15 spins.	Betano, Betfun, Casino Buenos Aires Online, BetWarrior
Social	Instagram trivia with free bets, draws on social media, "activate notifications to hear about promos"; a free bet per goal of the sponsored club.	bplay, Super7

WHAT THE INTERFACES DO TO KEEP A PLAYER

MECHANIC	WHAT IT LOOKS LIKE	WHO HAS IT
Levels, points and a store	56 levels that never go down, each unlocking free spins, wheel spins, mini-game spins or cash; 0,5 points per \$100 wagered on cash bonuses. Elsewhere points exist only as affiliate claims (1 point per \$100 at bplay, 5.000 points for \$2.000 at Betfun) or belong to the physical venues (Codere Club, Club Play).	PlayUZU; Betano "programa de recompensas" without tiers
Wheels, twisters and daily surprises	Three prize wheels with rising risk ("Sobre ruedas" guaranteed, "Salir al ruedo", "Rueda salvaje" with a skull), granted on level-ups or as surprises; a Prize Twister mini-game with one spin and three chances up to \$2.000.000; a daily "Sorpresa" in the account valid 24 hours, from 10 spins to a \$200 bonus.	PlayUZU
Cash back on every bet	A separate balance that grows in real time with every bet, withdrawable at any amount; presented as raising the slot payout "from 96,4% to 97%"; measured at 0,03% to 0,2% per bet by a reviewer, with 0,5% boost days.	PlayUZU (UZUplus)
Game discovery	"Hot or Cold" meter showing which games paid most and least, refreshed every 5 minutes; favourites, bet-range and volatility filters; "Top 10" rows led by Joker's Jewels and branded Pragmatic versions (bplay Joker's Jewels, Sweet Argentina, Jackpot Play).	PlayUZU; bplay
Bonus wallet	"Mis Bonos" / "Mis Bonificaciones" / "caja de bonos": a section listing available, active and past bonuses, where offers are activated without codes; separate bonus and real balances with real money spent first (Super7) or 50 / 50 (Betano).	bplay, Betsson, Betano, Super7, Trillix-style platforms generally
Promo code	A code field at registration and in the account; codes are the currency of the sports-media affiliate network (Goal, Bolavip, La Página Millonaria) and of social draws.	Betano, Betsson, BetWarrior, bplay, Betfun
App push and deep links	Push notifications with deep links into a promotion, app-only promotions, biometric login, configurable alerts, "Challenges", "Deposit with a bonus" from the app, quick-exit and limit tools. Android apps are APK downloads from the site; one iOS app per province at BetWarrior.	BetWarrior, Betano, Betfun, Casino Buenos Aires Online, Betsson; bplay as PWA; Super7 none
Messaging channels	A Telegram bot per province (bplay); WhatsApp support lines on the site header (Super7, Codere with two numbers, Betfun); "activate notifications" prompts on every promotions page; Instagram trivia.	bplay, Codere, Super7, Betfun

MECHANIC	WHAT IT LOOKS LIKE	WHO HAS IT
Physical venue tie-ins	Cash deposits and withdrawals at the racetrack desks 24 hours, cash at the casino ship 90 minutes after approval, credits for withdrawing at the casino desk in Santa Fe, raffle points earned both at the venue and online, promoters on the casino floor offering the registration bonus.	Betfun, Casino Buenos Aires Online, bplay, Codere halls
Geofencing and identity	RENAPER identity check at registration, device geolocation inside the licensed province to play or to take a promotion, IP-masking bans; the cause of the "blocked after my deposit" complaints.	All licensed brands
Streaming and content gates	Live football streaming unlocked by a \$100 balance or a bet in the last 24 hours; statistics pages; sports blogs.	Betano, Betsson, bplay
Responsible-gaming tools as trust signals	Deposit, loss, bet and session limits, 12-hour quick logout, self-exclusion and family self-exclusion, the 0800 helpline on every page, the LOTBA responsible-gaming certification.	All; BetWarrior and Betfun most visibly

WHERE THE LICENSED BRANDS LOSE PLAYERS

BRAND	DEPOSITS	MIN	WITHDRAWALS
Betano	DEBIN, cards, Mercado Pago, cash at Rapipago, Pago Fácil, Cobro Express, Pago 24	\$1.000	Bank transfer or Mercado Pago, approval 1 to 30 minutes, credit 24 to 72 hours; KYC with DNI and proof of address; the full deposit must be wagered first.
Betsson	Cards, Mercado Pago (to \$200.000), DEBIN, AstroPay, paysafecard, transfer, Pago 24, Cobro Express	\$500	Min \$1.000; transfer 24 hours plus 3 to 5 business days; Mercado Pago immediate only if deposited by Mercado Pago; method must match; three a day.
BetWarrior	Transfer, Mercado Pago, QR, AstroPay, cards	\$1.000	Same method or transfer; 24 business hours review, up to 5 banking days; one per 24 hours; DNI plus selfie.
bplay	Mercado Pago, transfer, debit, Pago Fácil, Rapipago, MODO, Personal Pay, Claro Pay, DEBIN, Link, Ualá, Naranja X	\$1.000	Bank transfer only, one per day, 24 business hours; 80% of the deposit must be played or fees are deducted; cash deposits only withdrawn in cash.
Codere	Mercado Pago, AstroPay, transfer	\$500	Transfer to the player's own CBU only, daily processing, 2 to 3 business days; DNI, bank statement and selfie at the first withdrawal.
Betfun	Transfer, Mercado Pago, cash at the racetrack	\$1.000	Transfer to one linked CBU or cash at the racetrack; 1 to 5 days; one per 24 hours.
Casino Buenos Aires Online	Cards, Mercado Pago, transfer, cash at Caja Express	\$500	Requested by e-mail; bank or cash; up to 5 business days; verification mandatory; cash deposits only withdrawn in cash; min \$1.000.
Super7	Cards, transfer, Mercado Pago; max \$100.000 per deposit	\$500	Min \$500; one per calendar day; 80% of the deposit played or fees charged; same-name account; first withdrawal up to 24 hours, then 3 to 5 days per review sites.
PlayUZU	Mercado Pago, bank; cards through Mercado Pago with a 2,5% fee	\$1.000 to \$5.000	No minimum; Mercado Pago instant to 24 hours, \$650.000 a day; \$500 fee if withdrawing without playing; KYC at the first deposit in under 12 hours.

Where Trillix wins. Payouts under an hour on USDT and Mercado Pago, no one-per-day cap, no "play 80% first", published times on the cashier, and KYC done once. Every licensed brand's complaint board is about the withdrawal; a brand that pays in an hour has the one message the market has never heard.

CRASH IS THE GAP, WITHDRAWALS ARE THE WOUND

- Crash.** Aviator is live only at PlayUZU (Spribe, with demo and Aviarace tournaments). bplay offers Spaceman, Big Bass Crash, High Flyer, Plinko+ and Kick It in a "Crash Games" menu; Casino Buenos Aires Online has Spaceman; Super7 and Codere have no crash title; Betano, Betsson, BetWarrior and Betfun list crash in their terms without Aviator confirmed. Chicken Road and Ice Fish are on no licensed site.
- Live tables in Spanish.** bplay runs about 200 tables with "Ruleta en Español", "Blackjack en Español" and "Blackjack Latino", plus its own branded Pragmatic studio; Casino Buenos Aires Online claims 65 Spanish tables and exclusive branded roulette and blackjack; Codere and Betano run Spanish-speaking dealers; PlayUZU has few.
- Slots.** Pragmatic Play in every front row (Joker's Jewels, Gates of Olympus 1000, Sweet Bonanza 1000, Sugar Rush 1000, Big Bass), branded Pragmatic variants at bplay and Casino Buenos Aires Online, Games Global, Evolution and Playtech everywhere, IGT on the ship, Zitro video bingo at bplay and Casino Buenos Aires Online.
- Apps.** Betano 4,8 and Betsson 4,6 on the App Store with thousands of ratings; BetWarrior 2,7, PlayUZU 2,6, Casino Buenos Aires Online 2,2, Betfun 2,0; bplay and Super7 have no iOS app. Android is an APK from the site at every brand.
- Complaints.** The same five themes at every brand: withdrawals blocked while documents are requested again, extra deposits demanded before a payout, deposits not credited, bonuses paying less than the headline, bot-only support. Resolution rates on the complaint boards run from 4% (Betsson) to 33% (Betfun).

COPY, BEAT, AVOID

Copy into the Trillix promotion pack

- **A weekly calendar in pesos** on the model that works: Monday free spins for a \$20.000 deposit, Wednesday 100% reload for \$15.000, Friday "lose \$10.000, get \$10.000 back" on crash, Saturday spins by deposit size. One terms page per offer, in Argentine Spanish.
- **Provider money.** Switch on Pragmatic Drops and Wins and daily tournaments (Pragmatic is live on Trillix), Aviatix tournaments, and a Spribe Aviarace; the studio funds the headline. Tournaments are "coming soon" on Trillix today.
- **Random prize rains** on one hero slot per month (Gates of Olympus 1000 or Sweet Bonanza 1000), and a points race "Juego de la semana" with a small pool, both cheap to run on the platform's tournament module.
- **Daily surprise valid 24 hours** in the player's account, and wheel spins on level-ups: Trillix already has 11 loyalty levels and a cash store; price the store in pesos, add the wheel and the daily gift, and the gamified layer that only PlayUZU runs today is in place.
- **Wager-free spins** as the crash and slots welcome add-on (20 to 50 spins at a peso value), the one welcome players do not complain about.
- **Recovery bonuses by churn score**, sent by WhatsApp: a personal \$10.000 to \$30.000 offer when a player's deposits fall, with a cap per player per quarter.
- **A bonus wallet in the open:** "Mis bonos" with available, active and past offers, activation without codes, and the promo-code field kept for streamers.

Beat them where they are weak

- **Payouts.** USDT and Mercado Pago in under an hour, no daily cap, no play-through rule, times printed on the cashier. The licensed brands take 1 to 5 days by bank transfer, one withdrawal a day.
- **Welcome terms.** A three-deposit ladder in pesos at 30x to 35x over 30 days, crash counting, against 25x to 55x in 4 to 15 days with crash at 0% or 1%.
- **Crash.** Aviator, Chicken Road, Ice Fish, Balloon, JetX and Aviatix at micro bets, against one licensed brand with Aviator and none with Chicken Road.
- **Minimum deposit.** ARS 5.000 is still above the licensed floor of \$500 to \$1.000; it is the offshore market's bar, not theirs. Today's ARS 33.879 is above every brand in this document.
- **Support.** A WhatsApp line in Argentine voseo next to the chat widget: three of nine licensed brands publish one, and players use it for payout questions.

Avoid

- No-deposit cash on registration: it needs the DNI verification the licensed brands run at sign-up and it draws the multi-account traffic an offshore brand cannot screen.
- "Any withdrawal request cancels your bonus", 55x in 5 days, one withdrawal a day, withdrawals by e-mail, promotions hidden behind the login (Codere, Betsson), bonus terms that differ from the creative.
- Geofence errors after a deposit, the top App Store complaint at the local brands.

ONE PARAGRAPH PER BRAND

Betano (Kaizen Gaming) - CABA, Buenos Aires Province, Mendoza

Position: the reference licensed brand, River Plate and league sponsor, the strongest app (4,8). **Welcome:** sports 100% to \$500.000 + \$30.000 free bet at 5x; casino 100% to \$500.000 at 25x in 14 days with 50 spins for a \$10.000 deposit. **Retention:** Misiones, combo insurance to \$20.000, SuperCuotas, early payout, bet builder, a rewards programme without published tiers, bonus wallet, biometric app login, streaming gated by activity. **Cashier:** Mercado Pago and cash networks in, transfer or Mercado Pago out within 24 to 72 hours. **Gaps:** no cashback, no reloads, no tournaments, no Aviator, chat hours limited.

Betsson - CABA, Buenos Aires Province, Córdoba

Position: Boca Juniors sponsor, the biggest licensed caps. **Welcome:** sports 100% to \$600.000 + \$3.000 free bet (8x on 3-leg combos at 3,00); casino 100% to \$600.000 + 200 spins at 35x; one of the two. **Retention:** Combinada Segura to \$15.000, Reto Millonario, combo ladder to 70%, slot and roulette clubs, 25 spins at first app login, "Mis Bonificaciones", invitation VIP with a dedicated manager. **Cashier:** min \$500 in, min \$1.000 out, transfer 3 to 5 days, Mercado Pago out only if in by Mercado Pago. **Gaps:** 4% complaint resolution, no public VIP, no crash.

BetWarrior - seven jurisdictions

Position: national-team sponsor, the widest provincial footprint after bplay, lottery-agency coupons in Jujuy and Salta. **Welcome:** \$500.000 + 150 spins at 55x in 5 days (casino) or 8x to 10x (sports), claimed as "Depositar con Bono". **Retention:** Profit Boost, Odds Boost, Apuesta segura, Drops and Wins, Gol anti-VAR, "Domingo de carrera", app-only promotions with push and deep links, 24/7 chat. **Cashier:** transfer, Mercado Pago, QR, AstroPay; one withdrawal per 24 hours, up to 5 banking days. **Gaps:** harshest casino rollover in the market, App Store 2,7, no public loyalty.

bplay (Grupo Boldt) - nine jurisdictions

Position: the most complete promotion machine in the licensed market. **Welcome:** \$25.000 on registration after DNI check (\$10.000 casino at 52,5x, \$15.000 free bet) plus "Depositá y triplicá". **Retention:** the weekly calendar, the monthly ladder, points races, tournaments with pools to \$8.500.000.000, car and F1 raffles, Drops and Wins, free bet per goal, Instagram trivia, Telegram bot, PWA install, favourites and volatility filters, branded Pragmatic live tables, "Mis Bonos". **Cashier:** the deepest rail list in Argentina in, transfer only out, one a day, 80% play-through. **Gaps:** no iOS app, no Aviator, 4-day bonus windows, Trustpilot 2,8.

Codere - CABA, Mendoza

Position: sportsbook-first with 13 bingo halls behind it. **Welcome:** 100% of the first deposit to \$525.000 in free bets; first deposit of the month 100% to \$10.000. **Retention:** risk-free first combo of the day, weekly free bets, automatic combo boosts 5% to 20%, game of the week, VIP live tables, club points for the halls, two WhatsApp lines and an 0810 number. **Cashier:** Mercado Pago, AstroPay, transfer in; transfer to own CBU out in 2 to 3 days. **Gaps:** promotions behind the login, few recurring casino offers, no crash, Mendoza lobby with three games.

Betfun (Hipódromo de Palermo) - CABA

Position: the racetrack's casino, cash desks open 24 hours. **Welcome:** up to \$300.000 on the first deposit plus \$25.000 casino and \$10.000 sports credits, 7 days to release. **Retention:** prize rains of \$500.000.000 on one slot, Spin Fever, weekly tournaments from a \$150 bet, a 0 km car raffle with points earned at the venue and online, blackjack-to-free-spins, Drops and Wins, profit boost, bet builder, app "Challenges", a new live chat. **Cashier:** transfer, Mercado Pago, cash; one withdrawal per 24 hours. **Gaps:** App Store 2,0, geofence complaints, 55x per review sites.

Casino Buenos Aires Online (Cirsá) - CABA

Position: the casino ship's online arm, the only licensed brand with poker. **Welcome:** \$30.000 credited at registration plus the first deposit doubled to \$750.000 (earlier terms: 55x casino, 7 days). **Retention:** points tournaments with prize drops, Blackjack Elite, Thursday express tournaments, an annual "Rewards Burst", Zitro pools, Spin Gifts, early payout, Drops and Wins, an F1 trip raffle, an IGT omnichannel lounge, app Challenges and push. **Cashier:** cards, Mercado Pago, transfer, cash at Caja Express; withdrawals by e-mail in up to 5 business days, cash 90 minutes after approval. **Gaps:** no online loyalty, App Store 2,2, e-mail support only.

Super7 (IVISA) - CABA, Mendoza

Position: a small lottery-group casino, about 150 games, web only. **Welcome:** "Carrera de bonos" 100% / 150% / 200% to \$100.000 per deposit at 30x in 15 days, 10x cash cap. **Retention:** Drops and Wins, slot tournaments on net cash winnings paying the top 10 per province, raffles, and the only published churn-scored recovery programme (\$10.000 to \$30.000 by WhatsApp). **Cashier:** cards, transfer, Mercado Pago in, max \$100.000 per deposit; one withdrawal a day, 80% play-through. **Gaps:** no app, no crash, no live tables confirmed, WhatsApp answers are automated.

PlayUZU (Skill On Net) - CABA

Position: casino only, the one gamified product in the licensed market. **Welcome:** 50 wager-free spins of \$5 on the first deposit. **Retention:** daily Sorpresas valid 24 hours, UZUplus cash back on every bet, 56 levels, three prize wheels, Prize Twister, Hot or Cold, daily slot tournaments paying free-spin packs, Aviarace, invitation-only "Celebridades" with 35.000 free spins a week, 24/7 chat after login. **Cashier:** Mercado Pago and bank, min deposit \$1.000 to \$5.000, no minimum withdrawal, Mercado Pago out within 24 hours, 2,5% card fee, \$500 fee for withdrawing without playing. **Gaps:** App Store 2,6, stalled withdrawals on complaint boards, few Spanish dealers.

Sources: the nine brands' sites, promotion pages and published terms, help centres, App Store listings, Trustpilot and complaint boards, and Argentine review sites (Goal, Bolavip, La Página Millonaria, El Día, estafa.info, casasdeapuestas, argentinacasinos) as of 8 October 2026. Figures in Argentine pesos as published; where sources conflict the official page is used and the conflict is noted; items found only on review or affiliate sites are marked as such.